



PRIVACY

The New Brunswick Hospital Home Lottery is committed to respecting the privacy of individuals who visit and use the Home Lottery website. This statement informs you how your personal information is collected and used in connection with the site, the purpose for which it is collected and used, with whom the information will be shared, how long your information will remain stored, and what security measures are in place to protect your information.

COLLECTION AND USE

We do not automatically gather any additional personal information from you when you visit the site. Personal and financial information is collected only if you supply it voluntarily during the process of ordering a ticket. We do not use tracking cookies of any kind on this site. We use software that receives and records the Internet Protocol (IP) address of the computer that has contacted the web site. This information is only linked to the personal information that you provide at the time of a ticket order for the purposes of fraud prevention. Otherwise, IP addresses are not linked to the identity of individuals visiting the site. A simple counter is used to measure the overall effectiveness of an email campaign. Similarly, links from banner advertisements are counted to measure effectiveness of the ad placement, but not linked to any personal information or IP address information in any way.

The email address that you may voluntarily supply in the process of requesting a ticket will be used for emailing notification of future such lottery events. You will have the option to not receive such email notifications by way of a check box on the order form or by phoning [1-866-992-1799](tel:1-866-992-1799).

The cell phone number that you may voluntarily supply in the process of signing up for text alerts will be used for sending you text message notification of future such lottery events. You will have the option to cancel these text alerts by phoning [1-866-992-1799](tel:1-866-992-1799) or emailing nblotterycs@deloitte.ca.

Your mailing address is collected for two purposes: to send you your requested ticket(s) and to invite you to participate in future lottery events. You have the option not to receive direct mail pieces by way of a check box on the order form or by phoning [1-866-992-1799](tel:1-866-992-1799).

Personal information collected will be used to fulfill ticket orders, provide information on our future lotteries, contact prize winners and publicize the names of prize winners.



DISCLOSURE

Information you provide in your ticket request is shared with Deloitte LLP for the purposes of order fulfillment and draw control. Your information may also be accessed, as necessary, by our other contracted service providers for the limited purpose of allowing such service providers to assist us in the administration of the Home Lottery. Your personal information is not shared with any other organizations, unless we otherwise have a legal duty or right. We do not rent, sell, or trade our customer information.

RETENTION

The information you supply at the time of your order is stored in an encrypted format on the server. Your contact information is retained for the purpose of contacting you about future lotteries. Security Transactions with the server are protected via SSL encryption. Personal information is stored on the server in an encrypted format. The server is secured from both physical intrusion and intrusion from the Internet. We have made all reasonable efforts to protect the privacy of your personal information.

DISPOSAL

Your contact information is retained in the database until such time that you ask for it to be removed. If you wish to be removed from the database that is used to email information about Home Lottery events, you may do so by following the appropriate link included in such emails. If you wish to be removed from the list that is used to send text messages about Home Lottery events, you may do so by phoning [1-866-992-1799](tel:1-866-992-1799) or emailing nblottery@deloitte.ca.

You may also request removal from future direct mailings by phoning [1-866-992-1799](tel:1-866-992-1799) or emailing nblottery@deloitte.ca.